

Communists spoke differently: An analysis of Czechoslovak and Czech annual presidential speeches

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Abstract

Annual speeches of Czech and Czechoslovak presidents on the occasion of the end of the year are analyzed in this study. Several stylometric methods are used, namely, vocabulary richness expressed by the moving-average type–token ratio, an index of text activity, mean word length, mean verb distance, and cluster analysis of the most frequent words. The authors primarily focus on the differences between presidential addresses given in the democratic and in the communist era. Peculiarities of individual styles of particular presidents are also investigated.

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1 Introduction

The aim of this study is to investigate annual speeches of Czech and Czechoslovak presidents delivered on the occasion of the end of the year from the viewpoint of several stylometric indices (vocabulary richness, text activity, mean word length (MWL), mean verb distance (MVD), cluster analysis of the most frequent words (MFWs). These methods were chosen because—unlike many other text indices—they do not depend on text length and because of their effectiveness in stylometric research (Kubát *et al.*, 2014; Kubát, 2016). Especially indicators based on type–token ratios, such as lexical richness, can be sensitive to text sizes because longer texts tend to repeat words

and thus to keep the vocabulary size limited (Kubát *et al.*, 2014). Since our corpus consists of texts of various lengths (Fig. 1), we selected indicators that are less sensitive to text size (this issue is discussed in detail in Section 4). The main goal is to discover whether addresses given by presidents in the democratic and in the communistic era differ not only in their contents and vocabulary (which is obvious) but also with respect to their styles. As an interesting ‘by-product’ we obtained also some characteristics of the individual style of each president.

This study follows several analyses (not necessarily making use of quantitative methods) of political speeches in the USA (Lim, 2004; Savoy, 2010, 2015a,b,c, 2016, 2017, 2018a,b; Liu, 2012; Matic, 2016).

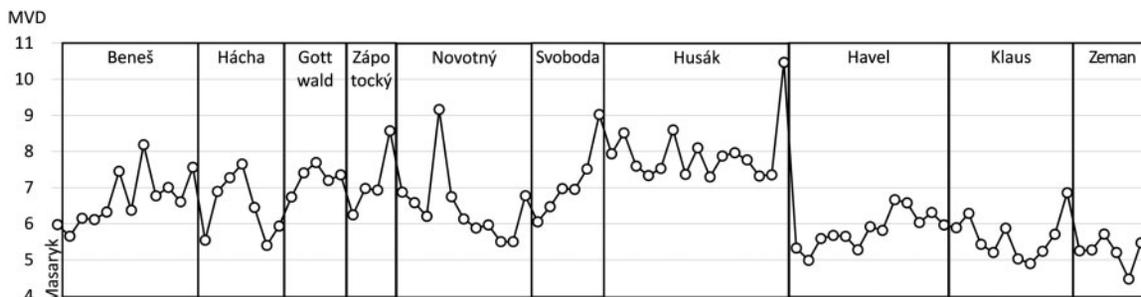


Fig. 9 Chronologically ordered values of MVD of presidential annual addresses

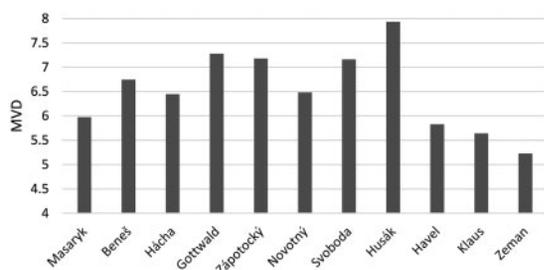


Fig. 10 Chronologically ordered mean values of MVD of presidential annual addresses

by a specific vocabulary regardless of whether Hácha is considered as a special group or whether he is attached to any of the democratic or communist presidents (presumably, especially all communist presidents repeated many words, such as communist, socialist, Soviet Union, etc.). Thus, our clustering of the speeches is based on words that are common in both (or in all three) groups.

The classic Delta distances were selected to measure similarities between frequency patterns of individual texts in the corpus. The formula for the Delta distance suggested by Burrows (2002) is

$$\Delta_{(AB)} = \frac{1}{n} \sum_{i=1}^n \left| \frac{A_i - \mu_i}{\sigma_i} - \frac{B_i - \mu_i}{\sigma_i} \right|,$$

where n is the number of MFWs; A , B are the compared texts; A_i and B_i are the frequencies of a given word i in the texts A and B , respectively; μ_i is the mean frequency of a given word in the corpus, and σ_i is the standard deviation of frequencies of a given word (see also Eder et al., 2016).

Clusters based on the MFW are presented in Fig. 11. It can be seen that speeches by the democratic and communist presidents are placed in two parts of the dendrogram. These two groups do not overlap. The individual speeches of each president seem to be quite homogeneous with respect to the MFW and are clustered close to each other. The only exception is Ludvík Svoboda. We can see in Fig. 11 that his six speeches are divided into two groups. The first group (1969, 1970, 1971) is in one cluster with Gottwald, Zápotocký, and Novotný. The second one (1972, 1973, 1974) is close to Husák. This change in the style of the Svoboda's speeches is most likely caused by the fact that he suffered a stroke in June 1972. His health then worsened, and he left his office in 1975. That is why his speech in 1974 was read by a radio host and the speech in 1975 was even not delivered by Svoboda but by Husák (the general secretary of the Communist Party at that time) who become a president in May 1975. Svoboda's three speeches in 1972–74 are therefore much shorter than the previous ones (text lengths in tokens in years 1969–74: 2,059, 2,185, 1,551, 448, 507, 420). The content of his last three speeches is rather formal and there are no specific topics (the speeches mostly consist of a greeting and wishes of happiness, success, etc., in the year that has just begun). We assume that Svoboda hardly participated in writing of his last speeches, he probably just read the given texts.

5 Conclusion and Discussion

The results obtained (see Table 2 and the Appendix) reveal several findings that could be summarized as follows. With the exception of the MATTR (see Section 4.1), all methods used seem to be effective in terms of distinguishing a typical presidential speech style of the

(continued)

Text	Types	Tokens	MATTR	Q	MVD	MWL
1966 Novotný	963	3,250	0.725	0.459	5.503	4.999
1967 Novotný	797	2,565	0.723	0.458	5.504	5.167
1968 Novotný	780	2,293	0.756	0.369	6.775	5.300
1969 Svoboda	765	2,059	0.724	0.428	6.053	4.746
1970 Svoboda	760	2,185	0.738	0.385	6.473	4.934
1971 Svoboda	632	1,551	0.771	0.383	6.973	5.239
1972 Svoboda	236	448	0.759	0.319	6.952	4.940
1973 Svoboda	278	507	0.786	0.326	7.515	5.414
1974 Svoboda	241	420	0.791	0.284	9.023	5.240
1975 Husák	560	1,510	0.742	0.315	7.937	5.306
1976 Husák	571	1,478	0.761	0.295	8.517	5.438
1977 Husák	480	1,276	0.74	0.333	7.596	5.197
1978 Husák	557	1,581	0.719	0.308	7.332	5.148
1979 Husák	563	1,318	0.774	0.328	7.532	5.470
1980 Husák	586	1,370	0.777	0.292	8.599	5.450
1981 Husák	634	1,546	0.781	0.339	7.368	5.548
1982 Husák	492	1,150	0.77	0.311	8.099	5.543
1983 Husák	470	1,125	0.77	0.336	7.296	5.368
1984 Husák	512	1,028	0.821	0.336	7.876	5.660
1985 Husák	576	1,362	0.763	0.339	7.965	5.491
1986 Husák	567	1,312	0.795	0.356	7.768	5.326
1987 Husák	610	1,485	0.795	0.337	7.323	5.499
1988 Husák	390	771	0.779	0.346	7.356	5.519
1989 Husák	411	854	0.778	0.292	10.469	5.693
1990 Havel	880	2,355	0.738	0.507	5.326	4.791
1991 Havel	890	2,419	0.727	0.511	4.988	4.967
1992 Havel	1,160	3,284	0.745	0.450	5.590	5.044
1994 Havel	942	2,752	0.745	0.431	5.676	5.104
1995 Havel	1,094	3,252	0.75	0.443	5.653	4.974
1996 Havel	965	2,760	0.747	0.480	5.278	4.819
1997 Havel	310	598	0.742	0.362	5.920	4.629
1998 Havel	520	1,318	0.723	0.545	5.814	4.733
1999 Havel	769	1,725	0.781	0.443	6.665	5.078
2000 Havel	832	2,023	0.756	0.408	6.579	4.943
2001 Havel	657	1,595	0.741	0.447	6.034	4.798
2002 Havel	780	1,928	0.747	0.430	6.310	4.778
2003 Havel	778	1,940	0.761	0.441	5.969	4.865
2004 Klaus	413	906	0.698	0.510	5.889	4.647
2005 Klaus	470	971	0.736	0.424	6.286	4.666
2006 Klaus	398	841	0.73	0.512	5.429	4.693
2007 Klaus	406	800	0.756	0.500	5.204	4.879
2008 Klaus	429	906	0.761	0.510	5.877	4.666
2009 Klaus	418	866	0.723	0.498	5.029	4.903
2010 Klaus	418	899	0.724	0.558	4.896	4.664
2011 Klaus	438	884	0.764	0.505	5.238	4.755
2012 Klaus	462	893	0.76	0.488	5.710	4.825
2013 Klaus	486	979	0.765	0.396	6.859	4.940
2014 Zeman	396	791	0.716	0.497	5.250	4.989
2015 Zeman	381	782	0.736	0.481	5.272	5.160
2016 Zeman	450	987	0.729	0.455	5.713	4.886
2017 Zeman	618	1,512	0.717	0.457	5.202	4.898
2018 Zeman	487	1,248	0.700	0.517	4.469	4.730
2019 Zeman	665	1,625	0.734	0.500	5.473	5.014

